A Letter From Nu-Med Plus President Jeff Robins

Greetings,

Many of us are fortunate to live in a world of healthcare options. Those of us in major metropolitan cities often decide between several major hospital systems and dozens, or hundreds, of doctors to provide our care. In a dire medical emergency, we may even get to choose between several exceptional critical care facilities.

But I believe one life-saving option has been out of reach for parents, loved ones, patients, and physicians. That’s why a group of prestigious scientists, dedicated researchers, and medical device executives like myself launched Nu-Med Plus in 2011.

Here’s the life-saving choice you may never have been offered, or that may have been too expensive to even consider: inhaled nitric oxide. The naturally occurring molecule is proven to deliver unique medical benefits, unlike any other inhaled gas.

In 1998, I led a division of a successful international company. That same year, three American scientists won the Nobel Prize for their breakthrough discovery of the surprising healing properties of the “Miracle Molecule” (NO) nitric oxide which influences the functioning and well-being of the entire body. They found that inhaling nitric oxide in proper doses helps stabilize blood pressure, opens airways, fights infections, and even prevents blood clots.

In the intervening two decades, the true potential of nitric oxide has, I believe, been bottled up by one or two major corporations. They demand a premium. Discovery and innovation consequently stagnates.

Seven years ago, we decided to change that. We assembled the right team of scientists and researchers. Nu-Med Plus invested in discovering new uses for the healing power of nitric oxide. We patented those innovations, and have several patents pending, to bring those discoveries to new markets. Our strategy is to reduce costs and open new markets.
Did you know that today, if a child is born suffering from pulmonary hypertension and requires neonatal nitric oxide ventilation to help breathe, parents can pay up to $4,500 each day for treatment? That’s according to Dr. Ronald Day, a researcher and neonatal physician at the University of Utah Primary Children’s Hospital, in this news article about the life-saving opportunities ahead for nitric oxide, whether that’s malaria, chronic obstructive pulmonary disease (COPD), tuberculosis or acute respiratory distress syndrome (ARDS).

At Nu-Med Plus, we’ve patented precision technology that democratizes the potential of inhaled nitric oxide delivery. We’re also exploring additional applications to address anti-aging and erectile dysfunction markets. Our technology is available now for researchers and pending FDA approval, will soon be available for hospitals and clinics. I want a world where parents don’t need to choose between the care they need for their child and the burden of the cost of that care.

Plus, our technology isn’t shackled inside hospitals. A first-of-its-kind medical device in our pipeline of products offers portable inhaled nitric oxide. Nu-Med Plus inhaled nitric oxide treatment could arrive by ambulance or be dropped into the center of malaria or tuberculosis outbreaks anywhere in the world.

For us at Nu-Med Plus, nitric oxide isn’t just a life-saving molecule; it’s an endeavor to elevate technology that we believe will improve and save lives. Our endeavor aims to provide patients more choices at lower costs, while delivering greater precision and ease of use than ever before. I believe our work at Nu-Med Plus will help treat more people, in more places, suffering from more conditions.

Now you have a choice. We’d like you to learn more about Nu-Med Plus. Explore partnering with us and helping us grow to fulfill the vision we all share: to save more lives. I invite you to sign up for company updates here, and explore our Nu-Med Plus website for even more information.

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